

PARTNERSHIP OPPORTUNITIES

CATEGORIES	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	ASSOCIATE PARTNER
SPONSORSHIP AMOUNT	INR 8,00,000* (USD 12000*)	INR 6,00,000* (USD 8400*)	INR 5,00,000* (USD 7000*)	INR 3,00,000* (USD 4200*)
PRE-EVENT DELIVERABLES				
Logo on all marketing collaterals	✓	✓	✓	✓
Logo on the home page of the Event website	✓	✓	✓	✓
Partner Profile & Logo on Partners section of Event website	✓	✓	✓	✓
Mass Mailer to the database with Partner Profile	✓	✓	✓	
Social Media Promotion (Linkedin, Facebook, Twitter, Youtube etc)	✓	✓	✓	✓
Mention of Partner in Pre-Event Press Releases	✓	✓	✗	✗
Advertisement in show catalogue	✓	✓	✓	✗
ON-SITE DELIVERABLES				
Sponsor logo on the main convention Centre building	✓	✓	✓	✓
Branding space before entering into the convention Centre.	✓	✓	✗	✗
Virtual exhibition booth at the front to the sponsors.	✓	✗	✗	✗
Logo to be incorporated in Thank You sponsor Panel.	✓	✓	✓	✓
Logo / AV content to be played in loop of 5 seconds along with other sponsor in main lobby area.	✓	✓	✓	✓
Speaking slot during the Inauguration session of the Exhibition	✓	✗	✗	✗
Opportunity to deliver a presentation during the event	2 (15min each)	2 (15min each)	✗	✗
Opportunity to participate in Panel Discussions during the event	✓	✓	✓	✗
Exhibition Area	Posters with the size of 9(W) x 4 (H)	Posters with the size of 6(W) x 4 (H)	Posters with the size of 3(W) x 4 (H)	Posters with the size of 3(W) x 4 (H)
POST-EVENT DELIVERABLES				
Complete Delegate list for Post Event marketing	✓	✓	✓	✗
Promoting Partner testimonial on Post-Event Press Release	✓	✓	✓	✓
Screen Shots and Videos of Presentation delivered at the Event	✓	✓	✓	✗
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